

# ALTAIR JARABO



YOUR NEXT DESTINATION  
STARTS HERE!

My universe is shaped by a **constant pursuit of excellence, beauty, and uncommon experiences.**

As a lifestyle creator and ambassador, my purpose is to connect iconic luxury brands with **audiences who seek authenticity, design, and sophisticated travel.**

 @AltairJarabo  
4.7 MILLION

 @AltairJarabo  
5.2 MILLION

 @AltairJarabo  
454 K

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# Actress, Host and Lifestyle Celebrity

NATIONALITY | Mexican and European

- ▮ She began her career on Disney Channel Latin America and distinguished herself as **one of Mexico's most established and known actresses**.
- ▮ With over 20 telenovelas, Streaming series, and films, **Altair has a presence in the Latin American and U.S. Hispanic markets**.
- ▮ She has been/is an ambassador and brand ambassador for companies such as **Volvo, Air France, L'Oréal Paris, La Liste, Vichy, Nutribella, Interceramic and Pandora**, among others.
- ▮ **Her global community engages with** the worlds of luxury hospitality, gastronomy, wellness, and culture.
- ▮ Positioning: **Elegance, authenticity, and international projection of Mexican luxury**.



ALTAIR JARABO



# Altair opens the doors to the world of exceptional travel and hospitality.

A curated travel and lifestyle platform blending  
elegance, authenticity, and cultural discovery —  
with a dedicated selection of the world's best hotels  
and restaurants, in partnership with

[LaListe.com](https://www.laliste.com)

# Project Objectives

To create a global content ecosystem at the intersection of luxury travel, wellness, and culture — **connecting brands with an aspirational audience worldwide.**

## KEY TARGETS 2025-2026

- ▮ 50+ brand and destination collaborations
- ▮ 10M monthly video views
- ▮ 100K active subscribers
- ▮ Premium documentary distribution

## VALUE FOR SPONSORS

- ▮ Organic brand integration.
- ▮ Global exposure with credibility and elegance.
- ▮ Association with a figure who represents authenticity and trustworthiness.



# Wanderluxe

## ▮ MY TRAVELS

Destinations, local cuisine with a chef's touch, immersive experiences.

## ▮ LA LISTE

Not simply the most luxurious — but the most celebrated and highly ranked hotels and restaurants worldwide.

## ▮ SPECIAL GUESTS

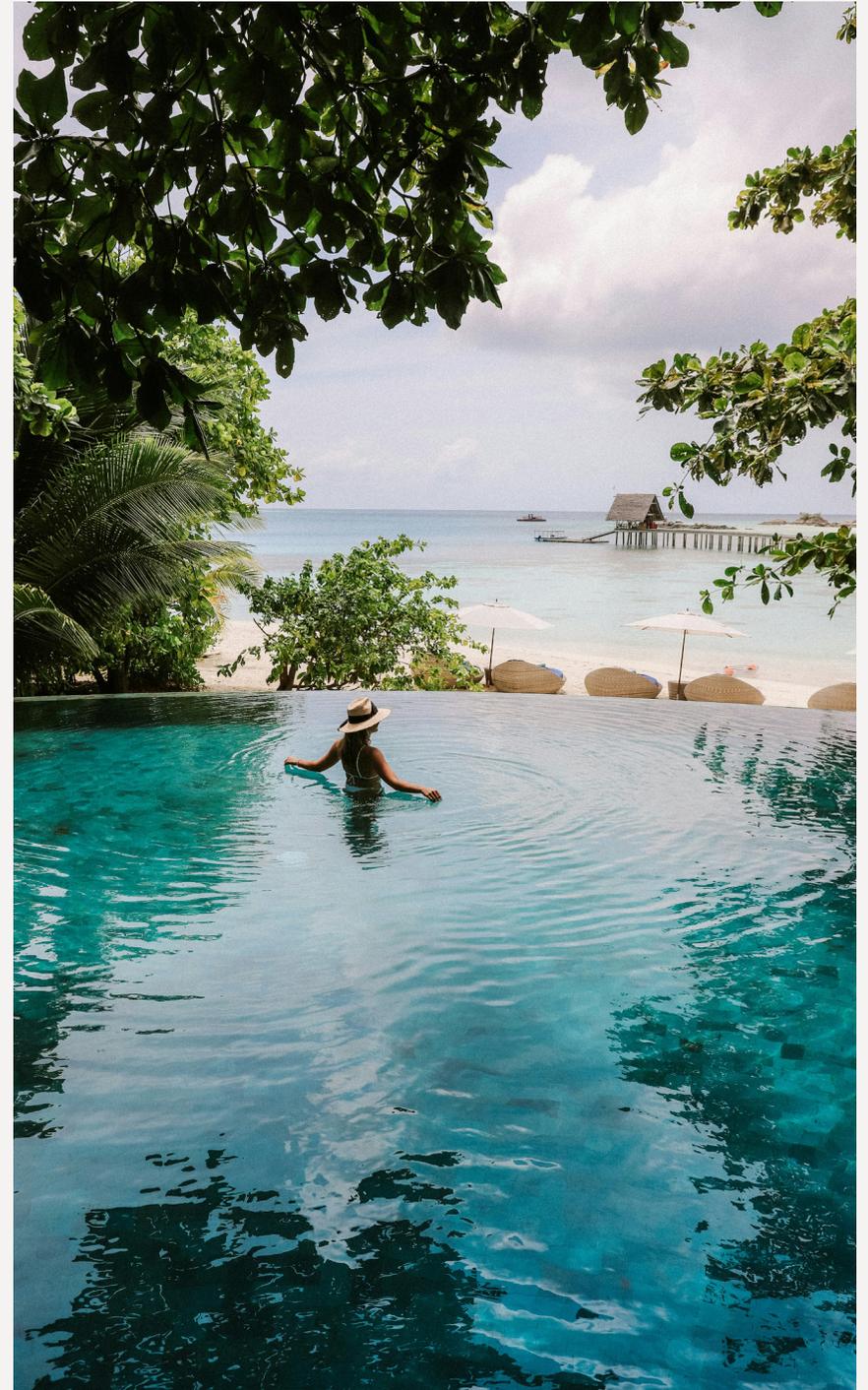
We will hear recommendations from celebrities, friends, actors, businesspeople and the audience in conversations at various destinations and iconic locations.

## ▮ HUMAN AND EMOTIONAL PERSPECTIVE

Real stories from local communities, warm encounters, with a cultural focus, respect and an intimate, authentic tone.

## ▮ BRANDING AND SPONSORS

An aesthetic consistent with Altair's image – warm tones, elegant yet simple and accessible looks. Brands are seamlessly integrated into the narrative with elegance and authenticity.



ALTAIR JARABO



“Traveling isn’t just about moving from place to place, it’s about transforming the way we see the world.

And now, I want us to transform together the way brands connect with travelers.”

ALTAIR JARABO

# World Cup 2026

The World Cup is more than football — **it is a global celebration of culture, cities, and unforgettable experiences.**

That's why **Altair will have a special feature showcasing the other side of the World Cup host cities.**

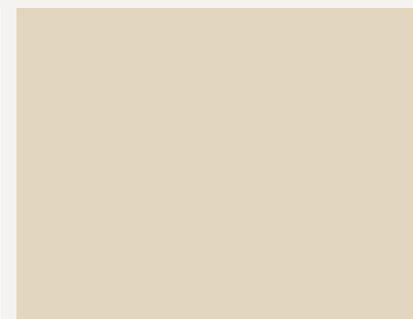
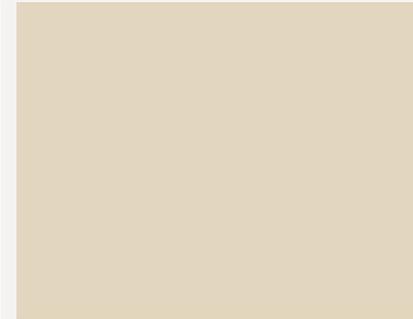
**She will explore** the culture, the food, the most iconic neighborhoods, the hidden gems, and everything that **makes each city unique.**

Traveling during the World Cup can be a **wonderful experience**, even if you're not a soccer fan.



# Sponsorship Proposal

- Presence on Altair Jarabo's Social Media
  - Sponsorship of YouTube Channel
  - Website Sponsorship
  - Newsletter Sponsorship
- » Limited sponsorship opportunities available



Where travel becomes a **signature experience**.

# THANKS

